

Festival Report November 2024

Prepared by: Rohini Nilekani Philanthropies

Table of Contents

- 1. Acknowledgements
- 2. Why Manotsava
- 3. Our Approach
- 4. Symposium & Festival at a Glance
- 5. Community Driven Programming
- 6. Keynote Sessions
- 7. Development Sector Dialogues
- 8. Festival Impact
- 9. Promotions & Media Mentions
- 10. Festival Playback
- 11. Moving Forward: Continuing the Dialogue
- 12. Connect with Us



Festival Playbaci































Acknowledgements

We extend our sincere gratitude to NIMHANS and NCBS for their steadfast partnership throughout this journey. A special thanks to Dr. Pratima Murthy, Dr. L.S. Shashidhara, Dr. Biju Vishwanath, Dr. Raghu Padinjat, Dr. Y.C. Reddy, Dr. Sanjeev Jain, Anushka Banerjee, Kadambari Patil and Rupsy Khurana for their invaluable collaboration in shaping and executing the festival.

To our speakers, facilitators, partners, and volunteers—thank you for embracing this festival as your own. Your expertise, dedication, and spirit helped create a vibrant, connected community. To all our attendees—this festival would not have been possible without you. Thank you for dedicating your weekend to being part of this larger movement, shifting the mental health narrative from self to community. Your vulnerability, patience, and kindness were integral to the festival's success. We are truly grateful for your presence.

A big thank you to Rohini Nilekani, for her unwavering support, zealous vision and enthusiastic participation. We are thankful to team RNPF for their commitment to ensuring every aspect of this festival was thoughtfully executed.

Last but not the least, thank you to Next Level Experiences, our event management partners, for being the unwavering force behind bringing this festival to life.







Why Manotsava?



July 2023 marked the launch of the Rohini Nilekani Centre for Brain and Mind, an outcome of the INR 100 Crores grant given to NCBS and NIMHANS to further long-term research and build capacity for both research and practice in the mental health field.

Through the process, both the philanthropy and scientific institutions recognized the need for a platform to bridge the gap between science and society, with an aim to make mental health research more community-focused and accessible to the general public. To further this vision, RNP, NIMHANS & NCBS came together to co-host Manotsava, a National Mental Health Festival.





Our Approach

To foster focused scientific discussions, a separate symposium was organized exclusively for researchers and scientists to explore advancements in neuroscience research, interventions, and technologies. While the symposium targeted the scientific community, the festival's programming was carefully tailored for a wider, non-specialist public audience, prioritizing community engagement and participatory dialogue.

This approach ensured meaningful connections across diverse audiences & stakeholders.



October 25

October 26 & 27

Neuroscience Research Symposium at NCBS

Public Festival at NIMHANS



Neuroscience Research Symposium At A Glance

From neuroscience research to solutions for severe mental illnesses in humans



October 25, 2024



National Centre for Biological Sciences (NCBS)



15 talks by experts from NIMHANS, NCBS, CCMB, Amsterdam University Medical Center & Virginia Commonwealth University



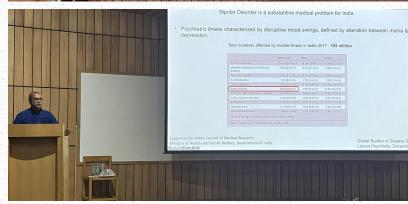
150 Attendees



Themes like genetics of severe mental illnesses, personalised psychiatry, the Genome India project, CALM-BRAIN, amongst others...

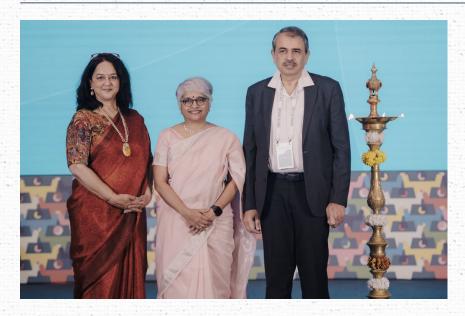






Dr Biju Vishwanath, NIMHANS (top) on the genetics of severe mental illnesses in India and Prof Raghu Padinjat, NCBS (bottom) on personalised medicine-cellular mechanism in Li responsiveness

Festival At a Glance



Festival Inauguration in the presence of Rohini Nilekani, Chairperson - Rohini Nilekani Philanthropies; Dr Pratima Murthy, Director -NIMHANS and Prof LS Shashidhara, Centre Director - National Centre for Biological Sciences, providing rich insights about research being conducted at NIMHANS & NCBS.



October 26 & 27, 2024



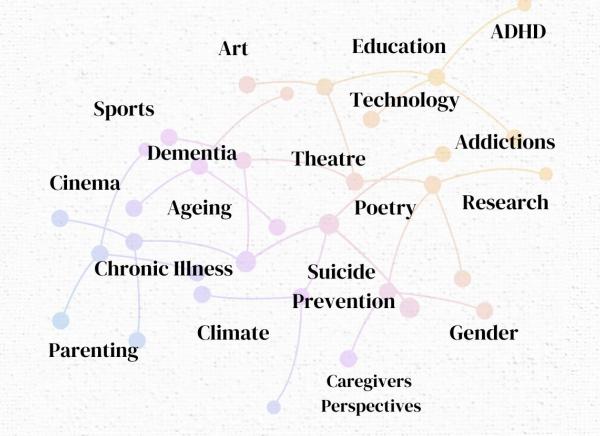
NIMHANS Convention Centre, Bengaluru



120+ Speakers & Facilitators



2300+ Attendees





Festival At A Glance



25 Expert-Led Panels



13 Immersive Workshops

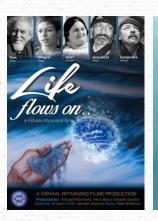


4 Development Sector Focussed Roundatables





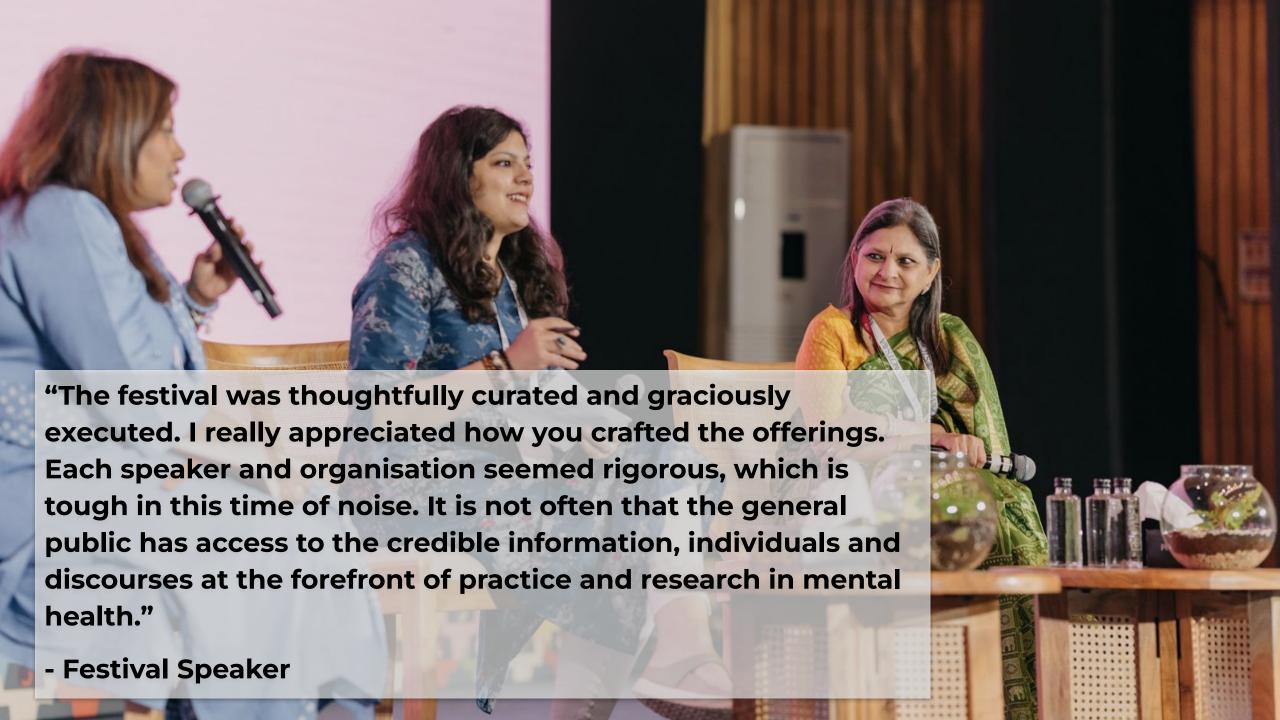
Girish Karnad's Hayavadana: **A Theatre Performance**



2 Film Screenings







Community-Driven Programming

In July 2024, a call for proposals to shape the festival's programming was launched within the RNP and NIMHANS networks. The response was remarkable, with over 250 submissions received, of which 55 proposals were shortlisted based on thematic alignment and expert inputs. Through the invaluable prowess and collaborative efforts of our partners, we co-curated a program designed to ensure depth, inclusivity, and meaningful engagement.









































































..and more!

Keynote Sessions







Cricketer and coach, Rahul Dravid & Rohini Nilekani, Chairperson - Rohini Nilekani Philanthropies in conversation with Nikhil Taneja, Co-Founder - We Are Yuvaa, in a riveting conversation on mental health, sports, stigma, engaging with young people and more...

Dr Shyam Bhat, Psychiatrist -LiveLoveLaugh Foundation, in a freewheeling conversation with Natasha Joshi, Associate Director Rohini Nilekani Philanthropies on the influences of the West on mental health research & support practices in India, highlighting India's need for its own Psychotherapeutic Approach... Rohini Nilekani, Chairperson - Rohini Nilekani
Philanthropies, on the need for more platforms to bring together communities to share, explore & celebrate the various facets of mental health in unison with the needs of the Samaaj, Sarkaar and Baazaar.





Development Sector Dialogues

Four roundtables were convened to bring together diverse voices from philanthropy, civil society organizations, NGOs, and the medical community. These discussions focused on addressing mental health challenges at systemic and institutional levels.









Philanthropy in Mental Health

Monitoring & Evaluation in Mental Health



Integration of Mental Health in Education and Healthcare







layback Festiva

















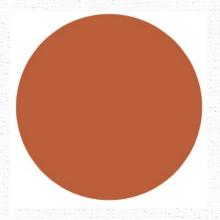




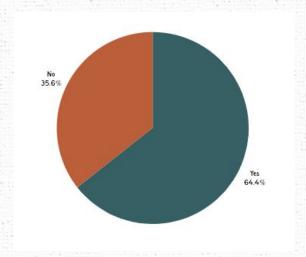


Festival Impact

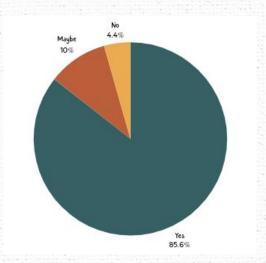
Speakers rated the festival an average of 4.6 out of 5 on their overall experience*



100% of our speaker respondents would recommend Manotsava to others Attendees rated the festival an average of 4.33 out of 5 on their overall experience



64.4% of our attendee respondents
marked Manotsava as their first
experience attending an event focused
on mental health



Attending Manotsava deepened interest in mental health for 85.6% of our audience respondents





Festival Promotions



In the Deccan Herald

Mental health fest Explore the many dimensions of mental health, featuring talks. interactive workshops, and expert panels that cover themes from society. technology. philanthropy, childhood, ageing, parenthood, gender, art, and more at 'Mannotsava-A National

philanthropy, childhood, ageing, parenthood, gender, art, and more at 'Mannotsava—A Nationa Mental Health Festival.' Hosted by NIMHANS, NCBS, and Rohini Nilekani Philanthropies, this event aims to bring together the public, healthcare professionals, researchers, artists, and community advocates on a common platform. Where: NIMHANS Convention Centre, Bengaluru When: October 26-27, 10:45 am onwards

Event listing in the Bangalore Mirror



Interview in The New Indian Express

All set for Mannotsava, national mental health festival in Bengaluru this weekend

The festival, a collaboration between RNPF, NIMHANS and NCBS, will explore multiple facets of mental health October 26 and 27 $\,$

Published – October 25, 2024 09:00 am IST – Bengaluru

PREETI ZACHARIAH



Interview in The Hindu



Social Media
Announcements



On-Ground Branding
Across Locations in
B'Luru



Radio Advertisement



Media Mentions

- <u>APN news</u> | <u>India Education Diary</u> | Manotsava kicks off in Bengaluru championing mental health conversations
- <u>Deccan Herald</u> 2-Day Festival on mental health this weekend
- Bangalore Mirror (Online & Print) | Things to do this weekend in Bangalore
- NewsTrail India | Shaping future of mental health conversations in B'luru
- The Hindu | All set for Manotsava, national mental health festival in Bengaluru this weekend
- <u>The Hindu (Mangalore)</u> National mental health fest begins in B'luru
- <u>The Hindu (Bangalore)</u> National mental health festival kicks off in Bengaluru
- <u>Times of India</u> | Mental health festival in NIMHANS begins today
- <u>Times of India</u> | Failures shaped my career: Rahul Dravid
- The Print | ADHD to anxiety—Bengaluru's mental health festival destigmatizes disorders, diseases
- The New Indian Express | Voices Unbound (Interview with Rohini Nilekani and Dr Pratima Murthy)
- <u>Praja Maarga</u> | ඉದು ಬರಿ ಹುಚ್ಚಾಸ್ಪತ್ರೆ ಅಲ್ಲಾ! ಅಸಲಿ ವಿಷಯ ಇಲ್ಲಿದೆ! | Nimhans Hospital Bangalore | Dr.Pratima Murthy
- <u>Medgate Today</u> | Manotsava Kicks Off in Bengaluru, Championing Mental Health Conversations
- <u>Money Control</u> | 1st National Mental Health Festival by NIMHANS, NCBS, Rohini Nilekani Philanthropies starts in Bengaluru today
- <u>SoftBoil Newsworthy Studio</u> Climate Change & Mental Health















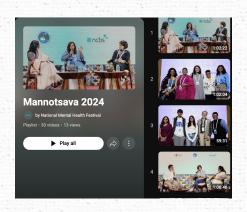
Festival Playback



Manotsava - Festival Highlights



Highlights from Day 1



Session recordings on YouTube



Highlights from Day 2



Moving Forward: Continuing the Dialogue

The success of our first mental health festival stands as a significant milestone—not only as a reflection of the collective efforts of our community but also as a step toward bridging the gap between science and society. Our aim has always been to make mental health discussions more accessible, inclusive, and rooted in celebration and community.

We believe this festival has sparked meaningful conversations that will create lasting ripples, and we are hopeful this impact will resonate for years to come. With the continued support of our partners and the public, we envision Manotsava becoming a shared platform—a space that inspires more events, conversations, festivals, and initiatives centered around mental health.

Together, we aim to build a future where these conversations are integral to our collective well-being.





Festival Playbaci

























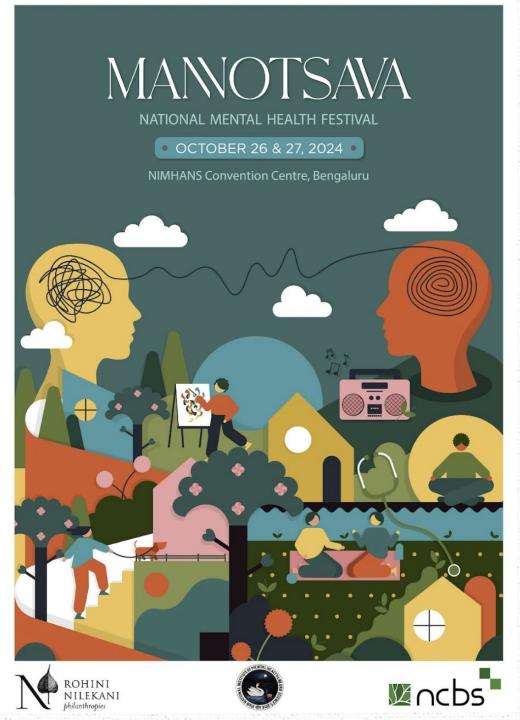












Connect with Us







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